



FY2017 Target Measures

Economic Development and Lending

<u>ACTIVITY/PROGRAM</u>	<u>GOAL</u>
Gap Business Loans	4 loans or \$100,000
Micro Business Loans	2 loans = \$20,000
Individual Septic Treatment System Loans	20 loans = \$30,000
Household Well Water Program Loans	3 loans = \$50,000
Dollars Leveraged-Private sector or Grants	Amount lent x 3
Jobs Created/Jobs Retained	1 job per \$10,000 lent
Technical Assistance to Borrowers: <ul style="list-style-type: none"> • Webinar or Workshop Attendees • High touch contacts (emails and site visits) • NCEDA Website Hits 	<ul style="list-style-type: none"> • 10 • 50 • 100 (10 per month)

Community Development

<u>ACTIVITY/PROGRAM</u>	<u>GOAL</u>
Plans (Comp plan, CAPs, CEDS, DevelopMN, local foods, EDA, energy, broadband, etc.)	5
Projects (Crowdfunding, CDFI, placemaking etc.)	3
Regional representation of populations (public, private, non-profit, underserved, youth, seniors, Amish, Tribal, Latino, etc.)	Intentional diversity at each planning event
Dollars leveraged for regional benefit by R5DC	\$100,000.00
Grants written and submitted	10

Transportation

<u>ACTIVITY/PROGRAM</u>	<u>GOAL</u>
STP/TAP/Enhanced Infrastructure Projects <ul style="list-style-type: none"> • Dollars brought in • Dollars leveraged • Number of miles enhanced 	<ul style="list-style-type: none"> • \$2 million • \$2 million • 20
Safe Routes to School <ul style="list-style-type: none"> • Number of schools served • Number of projects • Other plans (ride share, walk audits, scenic byways, functional class, transit etc.) 	<ul style="list-style-type: none"> • 3 • 1 • 2